

The Kosher Brochure

Following on rapidly from the success of the Kosher Lifestyle Show we are pleased to announce the launch of The Kosher Brochure.

This e-magazine will be emailed out to our 4,000+ strong, and growing, email list every month and contain the following:

- Discount vouchers from businesses
- Community Matters – relevant community news articles
- Community Calendar
- Business adverts
- Business of the month (double page feature article)

To advertise your business and any discounts please contact us ASAP. Prices start at just £25 (plus VAT). If you already have a listing on the main Kosherpages site there is a 10% discount available on all the prices on your first advert.

Book two issues and receive 20% off each advert, provided both are paid with booking.

The Kosher Brochure stays online for 12 months so people can always see your advert if they need to!

Both the Community Calendar and the Community Matters sections are free for communal organisations and charities. If you want to add any articles or press releases please send them into the office via email to nopaper@kosherpages.com (this includes photos from any events that have been held!) and we will do our best to include them.

With circulation and prices like this it would be a shame to miss out, so contact the office today on 0845 450 2484 or nopaper@kosherpages.com for more details.

The Technical stuff:

All content is full colour. Pages are the equivalent of A4 in size. Artwork must be submitted at 300 dpi as either a JPEG or SWF file.

Advert	Price each	Price 2+ 20% discount	Advert size WxH
Quarter page	£25	£20	105mm x 148mm
Half page	£40	£32	210mm x 148mm
Full page	£60	£48	210mm x 297mm
Front cover	£80	£64	210mm x 250mm
Business of month*	£150	n.a.	2x 210mm x 297mm or 420mm x 297mm

* Double centre spread. Includes text and images, should be in style of advertorial.

Book 2 issues, 20% off advert, provided both paid with booking.

Community Calendar and Community Matters are free. Just send information to nopaper@kosherpages.com

Issues are kept online for up to a year, so people can access past copies.

Design work price list

Most adverts where the client has a good idea of their content can be designed within 1 hour. Our rates are £40+ VAT per hour after the first hour we bill to the nearest ¼ of an hour.

*Please note all prices are subject to VAT. All artwork must be sent in by disc or email.

The Kosher Brochure Order Form

To submit your order please complete this form and either fax it back to us on 0870 479 3037 or scan and email it to us at nopaper@kosherpages.com

Company Name:

Invoice Address:

Postcode:

Telephone:

Fax:

Mobile:

Email:

I am providing my artwork either on disk or by email

I need help designing my artwork – please quote me

Please give me my 10% discount* on my first advert as I am already listed on Kosherpages.com

Please give me my 10% discount for my listing as I am booking an advert in the Kosher Brochure

I would like a Bronze Silver Gold Platinum listing
(prices at www.kosherpages.com/site/advertise)

I am booking 2 or more adverts, please give me my 20% discount* please specify how many adverts: _____

I would like:

Quarter page Half page Full page Front Cover Business of the month

The Technical stuff:

All content is full colour. If an end user were to print pages then they are the equivalent of A4 in size. Artwork must be submitted at 300 dpi as either JPEG, PNG, GIF or SWF files.

Advert	Price each	Price 2+ 20% discount	Advert size WxH
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**Double centre spread. Includes text and images, should be in style of advertorial.

*Book 2 issues, 20% off advert, provided both paid with booking. Only one offer may be used with each booking.

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